

**MONTANA AUCTIONEERS ASSOCIATION
BOARD OF DIRECTORS MEETING MINUTES**

August 12, 2018 - Conference Call

- **CALL TO ORDER**

President Kevin Hill called the meeting to order

ROLL CALL

Board Members Present:

President Kevin Hill
Vice President Nick Bennett
Treasurer Merton Musser
Director JK Kinsey
Director Robert McDowell III
Director Tucker Markovich
Director Reed Tobol

Board Members Absent:

Immediate Past President Brian Young
Director Wade Affleck
Director Gideon Yutzy

Others Present:

Taryn Baze

APPROVAL OF NOVEMBER MEETING MINUTES

- The minutes were reviewed.

MOTION

Approve minutes as written for the November 11, 2018 board meeting.

Proposed by: Robert McDowell Seconded by Tucker Markovich

Passed unanimously

ASSOCIATION REPORTS

- **President's Report**
 - Kevin stated the Association is moving in a positive direction with a great convention and good plans for the future.
- **Treasurer's Report**
 - Merton reported on the Balance Sheet and Profit and Loss Statements provided including a recap of the 2019 Convention. All Accounts Receivables should be collected soon.

2019 AND 2020 CONVENTIONS

- It was agreed the 2019 Convention was a huge hit and well received by all who attended. 2020 will be in Billings and the location hasn't been finalized just yet. John Hamilton won't be able to make the 2020 event but sent Robert ideas regarding round table discussions where there is a predetermined topic for each table and attendees rotate to those, they are interested in. It was also agreed that the pledge of allegiance will be presented each morning. Another suggestion is to get the local Chamber of Commerce involved to increase advertising. The challenge with moving the convention each year is that the local population may not understand what all is involved with the Bid Calling Championship and that they can attend. Robert also suggested getting the local 4H or FFA groups involved for Friday evening.
- The Advertising Contest needs marketed better to the attendees to increase participation. A bigger prize may need to be involved as well.
- 2019 attendees suggested having a NAA Designation at the 2020 convention. In the past getting enough people to commit has been a challenge, also the designations take 3 to 5 additional days. Robert called the NAA to discuss but they are currently restructuring the designation program and asked that he reconnect in April.

ADDED VALUE LOGO

- JK Kinsey created a date specific added value logo for convention participants. Those who attend and contribute would be able to advertise the fact each year and it should increase the value of participating. In the future attendees will need to sign in at each class to receive the logo, this year all those who signed up will receive it.

MOTION

Move forward with the added value logo and put into place for 2019 attendees.

Proposed by: JK Kinsey Seconded by Nick Bennett

Passed unanimously

NEW BUSINESS

- Newsletter
 - Articles are due March 4th and the newsletter will go out in March.
- Members
 - There are currently 59 members. Taryn will reach out to those who have not renewed.
- Website & Social Media
 - Tucker will send in the information from the convention to the webmaster. The information on the Added Value Logo will also be forwarded.
- Advocacy and Promotion
 - JK has been creating social media advertisements with Taryn posting and paying online which has been effective. Tucker or Wade will continue to create the ad's for the future.
 - JK continues to work with elected officials to create a Day on the Hill which should be in April and will be promoted once the final date is set.

- Hall of Fame Nominations Committee
 - Nick forwarded the new committee structure for 2019. Each committee will create a list of duties to be passed on through the years. The Nominations Committee will recruit Hall of Fame Nominations. Committees are also encouraged to meet outside of board meetings.
- Update Record Books
 - It was decided that the Convention Committee will update the physical binders when able and the electronic versions of the history will continue to be updated at the office and online. Tucker will forward the information to the webmasters about adding the information on the About Us section of the website.

MOTION TO ADJOURN

Proposed by Tucker Markovich seconded by Merton Musser

Passed unanimously