

## 2020 MAA Convention Schedule



### Thursday, January 23<sup>rd</sup>

5:00 PM – MAA Board of Director's Meeting

### Friday, January 24<sup>th</sup>

8:00 – 8:30 Registration Desk Opens  
8:30 – 9:00 Welcome and Introduction  
9:00 – 10:30 Personal Brand Marketing, Peter Gehres, NAA Speaker  
10:30 – 10:45 Break  
10:45 – Noon Advertising on Facebook, Courage Louviere  
Noon – 1:00 Lunch  
1:00 – 2:00 Advertising on Google, Courage Louviere  
2:00 – 3:30 Dollars Per Hour, Peter Gehres, NAA Speaker  
3:30 – 3:45 Break  
3:45 – 5:15 Steps to a Healthy Body, Kimmy Belcher  
5:15 – 5:30 Cocktail Hour  
5:30 – 6:00 Bid Calling Pre-Meeting for Contestants  
6:00 – 9:00 MAA Bid-Calling Championship  
9:00- 10:30 Visiting Time

### Saturday, January 25<sup>th</sup>

8:00 – 9:00 Breakfast in Hotel Lobby  
9:00 – 10:30 The Digital Auctioneer, Peter Gehres, NAA Speaker  
10:30 – 10:45 Break  
10:45 – Noon TBD  
Noon – 1:00 Lunch  
1:00 – 2:30 MAA Annual Business Meeting for the Membership  
2:30 – 2:45 NAA Member Presentation – Peter Gehres  
2:45 – 3:00 Break  
3:00 – 4:45 Photography Class, Warren Dignen  
4:45 – 5:30 Prepare for the evening  
5:30 – 6:30 Cocktail Hour  
6:30 - ? MAA Annual Awards Banquet, Awards Presentation and Advertising Auction